Helpful Databases

These databases will be particularly helpful to you in writing your business plan.

**Business Source Complete (EBSCO):** Business Source Complete offers content in all subject areas related to business. Although the coverage for every journal varies, you can find articles that date from 1886 to the present.

**CatPac** – Library’s online catalog: Search the **Books & More** tab to find books on business planning, strategies, and entrepreneurship.

**Small Business Reference Center (EBSCO):** Small Business Reference Center offers a wide variety of small business and entrepreneurial subject areas, common business types, a help and advice section, and information on how to create business plans that lead to successful funding.

Helpful Websites

These websites will be particularly helpful for your market research.

- Office of Entrepreneurship Education from SBA.gov
- The U.S. Census Bureau
- Federal Statistics
- SBA Office of Advocacy
- Bureau of Economic Analysis

Questions about citing the great sources you've found?

The main book that you need to cite your sources and format your work in the American Psychological Association (APA) style is the *Publication Manual of the American Psychological Association* (6th ed.). You can find a copy in the library at the Reference Desk.

For starters, see these examples:

**How to cite an article:**


**How to cite a book:**

Author, A. A. (Year of publication). *Title of work: Capital letter also for subtitle.* Location: Publisher.

Since you're using APA citation style for business related assignments, see the following for more help:

- The Purdue Online Writing Lab at [https://owl.english.purdue.edu/owl/resource/560/1/](https://owl.english.purdue.edu/owl/resource/560/1/)
- The Writing Center
- Any librarian!
Research Process

1. Plan
   How do you get started?
   Understand assignment requirements.
   Develop your topic.
   Establish a timeline.
   Consider appropriate search terms.

2. Search
   Where should you look for your sources?
   Databases
   CatPac
   Internet Resources
   Other

3. Evaluate
   Are your sources appropriate?
   Examine sources for:
   Currency
   Relevance
   Authority
   Accuracy
   Purpose

4. Use
   What do you do with the information once you have found it?
   Ask:
   Does what I found fulfill the requirements?
   How do I organize it?
   How do I cite it?