General Resources

If you’re not sure where to start, these resources will get you going!

Business Research Guide:  
http://ecok.libguides.com/bucom_3133

**EBSCO Discovery Service for Business Administration:** Use this tool to search **all databases**, or to search by subject.

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Specific Resources

These resources will be particularly helpful to you in writing your recommendation report.

**Business Source Complete (EBSCO):**  
Business Source Complete offers content in all subject areas related to business. Full-text access is available for more than 75% of the records provided in this database, with more than 40% coming from scholarly works. Although the coverage for every journal varies, you can find articles that date from 1886 to the present.

**Small Business Reference Center (EBSCO):**  
Small Business Reference Center offers a wide variety of small business and entrepreneurial subject areas, common business types, a help and advice section, and information on how to create business plans that lead to successful funding.

**CatPac – Library’s online catalog:**  
Search the **Books & More** tab to find books on business planning, strategies, and entrepreneurship.

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Questions about citing the great sources you’ve found?

The main book that you need to cite your sources and format your work in the American Psychological Association (APA) style is the *Publication Manual of the American Psychological Association* (6th ed.). You can find a copy in the library at the Reference Desk.

For starters, see these examples:

How to cite an article:


How to cite a book:

Author, A. A. (Year of publication). *Title of work: Capital letter also for subtitle.* Location: Publisher.

Since you’re using APA citation style for business related assignments, see the following for more help:

- The Purdue Online Writing Lab at http://owl.english.purdue.edu/owl/section/2/10/
- The Writing Center
- Any librarian!
**Research Process**

**1. Plan**
- How do you get started?
- Understand assignment requirements.
- Develop your topic.
- Establish a timeline.
- Consider appropriate search terms.

**2. Search**
- Where should you look for your sources?
- Databases
- CatPac
- Internet Resources
- Other

**3. Evaluate**
- Are your sources appropriate?
- Examine sources for:
  - Currency
  - Relevance
  - Authority
  - Accuracy
  - Purpose

**4. Use**
- What do you do with the information once you have found it?
  - Ask:
    - Does what I found fulfill the requirements?
    - How do I organize it?
    - How do I cite it?