Under the Insert tab, you can choose the option to insert a blank textbox.

Choose the location on the slide that you want to add the text box.

The size of the box will expand when text is added and you can expand the box by dragging the border indicators.
You can either type new text or copy (Ctrl, C) text from another document.

When you paste (Ctrl, V) text from another source, the formatting will change – Select Keep Source Formatting.
You can edit your text as you would a Word document, with alignment and bulleted options.

When your textbox is in place and your text is entered, you can format your text and add any additional text.

You can use the Font Dialogue box to change font style, size, color and spacing.